



## 18th October 2006: Strategic Imperatives launches Elevate Gateway to support transition to Openreach EMP Platform for LLU and WLR3 Communications Providers.

Surrey, United Kingdom, 18th October 2006: Strategic Imperatives Limited has released its Elevate EMP Gateway solution to support communications providers migrating to the Openreach strategic Equivalence Management Platform (EMP). The Elevate Gateway is a business to business interface between the communication providers and Openreach, providing a smooth and controlled transition to the EMP strategic platform. The Elevate EMP Gateway, part of Strategic Imperatives' larger Elevate Platform technology solution, is already being used by a number of leading communications providers.

Strategic Imperatives has developed the Elevate Gateway to enable operators to benefit from the company's significant expertise in this area. With all Wholesale Line Rental (WLR) and Local Loop Unbundling (LLU) operators needing to transition to Openreach EMP, Strategic Imperatives will equip communications providers with a fully-supported, cost-effective and low-risk migration solution.

The Elevate EMP Gateway includes a full EMP simulator for comprehensive functional and non-functional testing and is fully integrated with the Elevate Process Suite enabling seamless integrated service provisioning and order management.

The Elevate EMP Gateway is part of the Strategic Imperatives Elevate Platform, a comprehensive modular toolkit that enables the rapid delivery of fully-integrated BSS and OSS solutions.

"Migration to the Openreach EMP system presents operators with real technical and business challenges. What we have found to be most important to our clients is that we don't just provide technology; our consultants have an in-depth understanding of the business process changes that need to be implemented and the EMP pilot process," commented Wail Sabbagh, Managing Director at Strategic Imperatives. "We work closely with our clients to help them implement these changes and integrate the technology solution that is right for their size and service portfolio, supported by our underlying Elevate Platform technology building blocks."

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#### Notes:

1) For more information about this press release, please contact:

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2) Strategic Imperatives will be demonstrating its Elevate Gateway and Elevate Platform at the FCS 'Comms Provider 06' Seminar and Exhibition

#### About Strategic Imperatives

Strategic Imperatives provides a range of technology solutions and consulting services to telecommunications service providers, helping them establish, provision and manage their business. Strategic Imperatives enables its clients to gain cost savings, decrease their time to market and quickly respond to new opportunities in today's rapidly changing environment. Using its enabling Elevate Platform, Strategic Imperatives works with its clients to rapidly deliver proven solutions in a variety of domains. Particular areas of expertise include carrier grade convergent OSS/BSS solutions; value added services; local loop unbundling and wholesale line rental integration; and business process automation. For more information about Strategic Imperatives, please visit [www.imperatives.co.uk](http://www.imperatives.co.uk).

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